



MINISTERO  
PER I BENI E  
LE ATTIVITÀ  
CULTURALI

MEDCULT

kick off meeting

# MED-CULT Project Workplan

- Kick-off meeting
- Presentation days and workshops
- Deliverables
- Network of experts

# MED-CULT kick-off

Minutes of the meeting will be published  
on the website within 10 working days.

Reimbursement of travel costs on a flat  
rate basis

(1.400 USD per partner, see next  
presentation for details about the  
documentation to be provided)

# MED-CULT presentation days and workshops

## 3 appointments:

Egypt

April 2006

Morocco

May 2006

Jordan

September 2006

Exact dates and locations to be decided

# MED-CULT presentation day

## 1/2

Representatives and technical experts of the Italian Ministry will attend at the Conference.

About 30 participants from the local cultural institutions

### Aim:

to inform about the MED-CULT initiative and to provide an introduction to Minerva and its products for the Quality of cultural website



# MED-CULT presentation day

## 2/2

### Daft Agenda

- Welcome by the Official Representatives of the Hosting Partner
- Short presentation of the Partners
- Introduction to scopes and objectives of MEDCULT / IfAP
- Presentation of Minerva and its products:
  - the 10 Principles for good quality cultural websites
  - the Handbook for the Quality Principles
  - the website prototype Museo&Web

### *Discussion: Questions & Answers*

- the next initiatives in the frame of the MEDCULT project

# MED-CULT technical workshop

## 1/2

*Trainers: experts from the Italian Ministry*

*Trainees: max 20 persons per workshop, from local cultural institutions*

### Aim:

to study the Museo&Web Prototype and to start the development of a real website

# MED-CULT technical workshop

2/2

## Draft agenda

### *Morning*

- Selection of a study-case (i.e. school, museum, exhibition etc.)
- Planning of the web site's architecture and contents

### *Afternoon*

- Practical training on the use of the prototype
- Construction of the main page and a secondary page, with particular attention to the quality of contents, web writing and communication aspects, and the treatment of images in a web site.



# MED-CULT deliverables

## - publications -

1. Final report  
providing methodology and documentation  
for the replication of the workshops (models  
for dissemination and training)
2. Handbook and 10 Principles in Arabic  
language (in addition to English, French,  
German and Italian versions made available  
by MiBAC/Minerva)

*All the documentation will be made available  
on the project's web-site*

# MED-CULT deliverables

## - prototypes -

3. Web-site prototype in English, French (and Italian) to be used as the starting point of the technical workshops
4. Experimental web-sites produced in the frame of the workshops and completed by the partners

# MED-CULT deliverables

## - sustainability plan -

5. Study about the sustainability of the service, in order to prepare for the next phase, after the IfAP funding, complementary to the network of experts

# MED-CULT network of experts

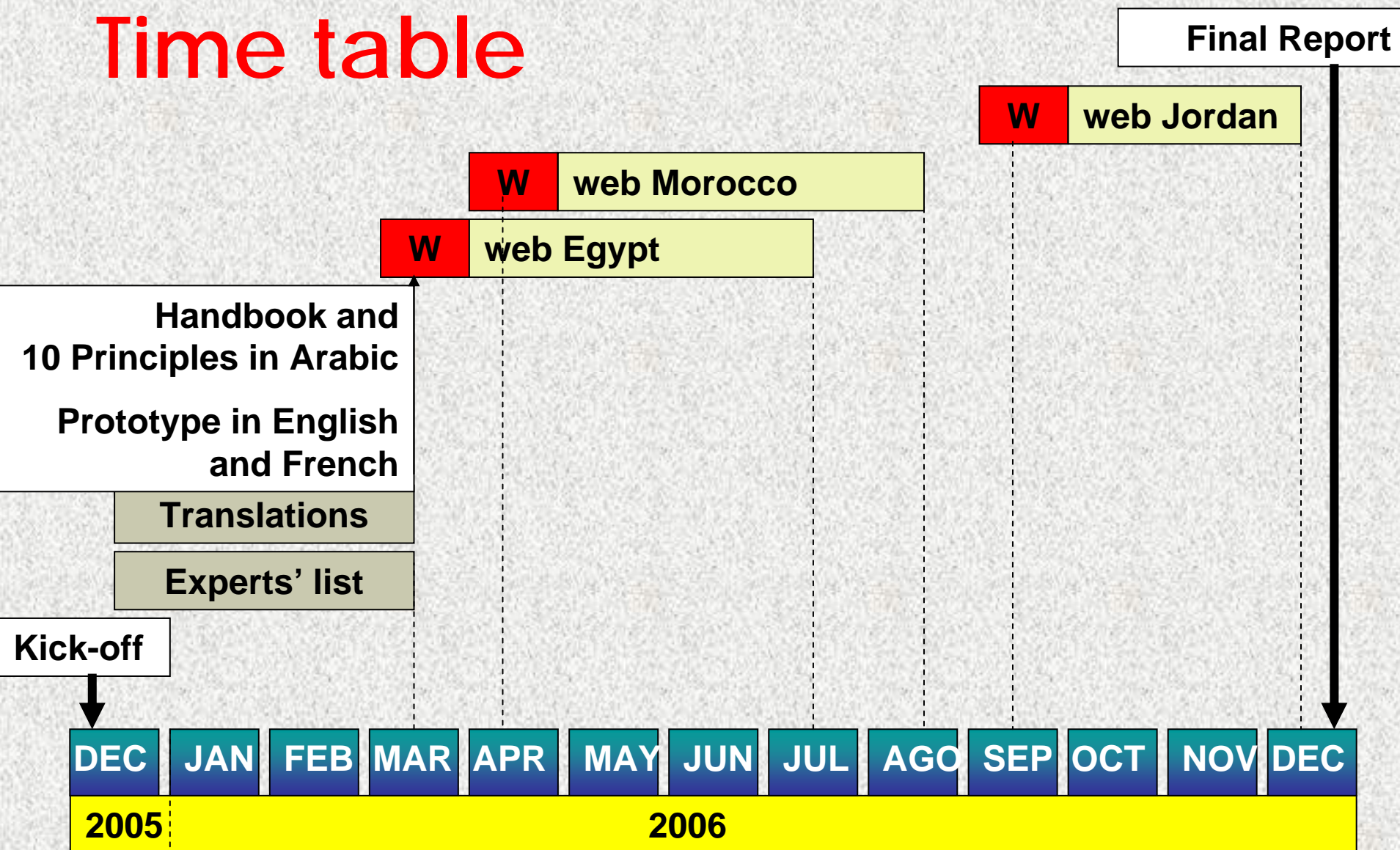
Mailing list, published and updated on the  
MED-CULT website

Experts are expected to contribute to the  
translations of:

- The Handbook
- The 10 Principles



# Time table



Thank you for your attention

[www.minervaeurope.org](http://www.minervaeurope.org)

[www.minervaeurope.org/MEDCULT/home.html](http://www.minervaeurope.org/MEDCULT/home.html)

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