



Workshop

Innovative public services for digital cultural heritage

Budapest, November 23rd 2010



<http://www.minervaeurope.org/>



<http://www.michael-culture.eu/>

Coordinating digitization in Europe and deploying new services

Budapest, November 23rd 2010



Culture Programme

Michael Culture Association is a not-for profit organisation, founded in April 2007 under Belgian law. It gathers professionals working in the field of digital cultural heritage, has members from all over Europe, including public agencies, cultural institutions and private organisations. Michael Culture is funded by the European Commission through an operating grant for organisations active at European level.

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Culture Programme

The purpose of the association is promoting and valorising European cultural heritage.

Its activities are

- Networking
- Technology watch and dissemination of best practices
- Training and publications
- Management and development of the Michael Internet Services portal
- Participation in European and international projects

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Culture Programme

The work of Michael Culture association is organized in four thematic working groups:

- Multilingualism
- Innovative services for the public
- Interoperability - reuse and linked data
- New services for the research field

And one horizontal working group : Michael Portal

Michael Culture Association:

15 MEMBERS

11 COUNTRIES

We are currently enlarging our network and are welcoming new members.

Minerva Network:

Over 150 institutions from
22 countries from EU and beyond

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WHY JOIN THE MICHAEL CULTURE ASSOCIATION

- **To participate in major European initiatives in Digital Cultural Heritage**
Athena, Europeana, DC-Net, Indicate, Linked Heritage...
- **To promote cultural digitised collections to a European and worldwide audience**
MICHAEL service is a multilingual catalogue bringing together national initiatives from across Europe.
- **To participate in the sustainability and development of MICHAEL European portal**
The MICHAEL Culture Association is in charge of the management of the MICHAEL European portal, giving technical support to its members and managing the future development of the open source software platform.

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4 WORKING GROUPS:

1. Multilingualism

2. Innovative services for the public

3. Interoperability - reuse and linked data

4. New services for the research field

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Objectives:

- To make it easier to experiment new and innovative digital usages for cultural institutions or on the internet
- To promote new approaches of consultation and reuse of digital cultural resources for the general public
- To integrate available content and technologies to create innovative services
- To encourage new partnerships between cultural operators, the research field and businesses.
- To prepare proposals for response to European calls

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Activities:

1/ Workshops and training

2/ Promotion of best practices :

- Website project database
- Minerva awards

3/ Dissemination : publications and conferences



Working group contact:

Maria Teresa Natale (Mibac)

Stéphane Cagnot (Dédale)

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- Innovative digital services for museums, monuments, sites...
 - Digital services on site : 3D: augmented reality and immersive systems, guide new generation, mobile phone, podcasts
 - Web systems: virtual tours, thematic routes, on line services, Web TV
- Services of diffusion of content on collaborative platforms and social networks
- On-line services for collaborative indexing of content / tagging (genealogy, press)
- cultural games
- Digital services for artistic and cultural education
- Geolocated / services accessible in mobility cultural (on mobile phones or others)
- Innovative publication platforms for thematic contents
-



Agenda:

2:00 - 2:45 : Project presentation: Heritage Experience - Ulrich Fischer

2:45 - 3:30 Project presentation: Kitchen Budapest – Barnabas Malnay

3:30 - 3:45 Coffee break

3:45 – 4:15 Susan Hazan: Buzzwords? Or PostNet Realities for Cultural Heritage

4:15 – 5:00 discussion and closure

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Thank you for your attention!

Join Michael Culture Association

<http://www.michael-culture.org/association>

<http://www.michael-culture.eu/>

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Ljubljana, June 12th 2010



Education and Culture DG
Culture Programme