



Buzzwords? Or PostNet Realities for Cultural Heritage

Dr. Susan Hazan

Dr. Susan Hazan - Public Services for Digital Cultural Heritage - MICHAEL Culture
Association - Budapest

The Horizon Report: Museum edition



The *2010 Horizon Report: Museum Edition*, examines emerging technologies for their potential impact on and use in education and interpretation within the museum environment. The hope is that the report is useful to museums worldwide, and the international composition of the Advisory Board reflects the care with which a global perspective was assembled.

<http://www.nmc.org/pdf/2010-Horizon-Museum.pdf>

Buzzwords? Or PostNet Realities for Cultural Heritage

While we have been busy digitizing our cultural heritage for the net something unsettling has been happening beyond.

Emerging technologies in the cultural heritage sector are playing out beyond the net as we know it and those weird sounding buzzwords are already changing the way we produce and deliver our

entertainment
education
and information

Buzzwords and PostNet realities in the

library
museum
and archive

..... on the net and beyond



Library stand
Fun in the Sun
Canterbury
August 2010

Rochdale
Library



Smallbridge
Library



Balderstone
Library



Plymouth
Heritage

Voices for the Library

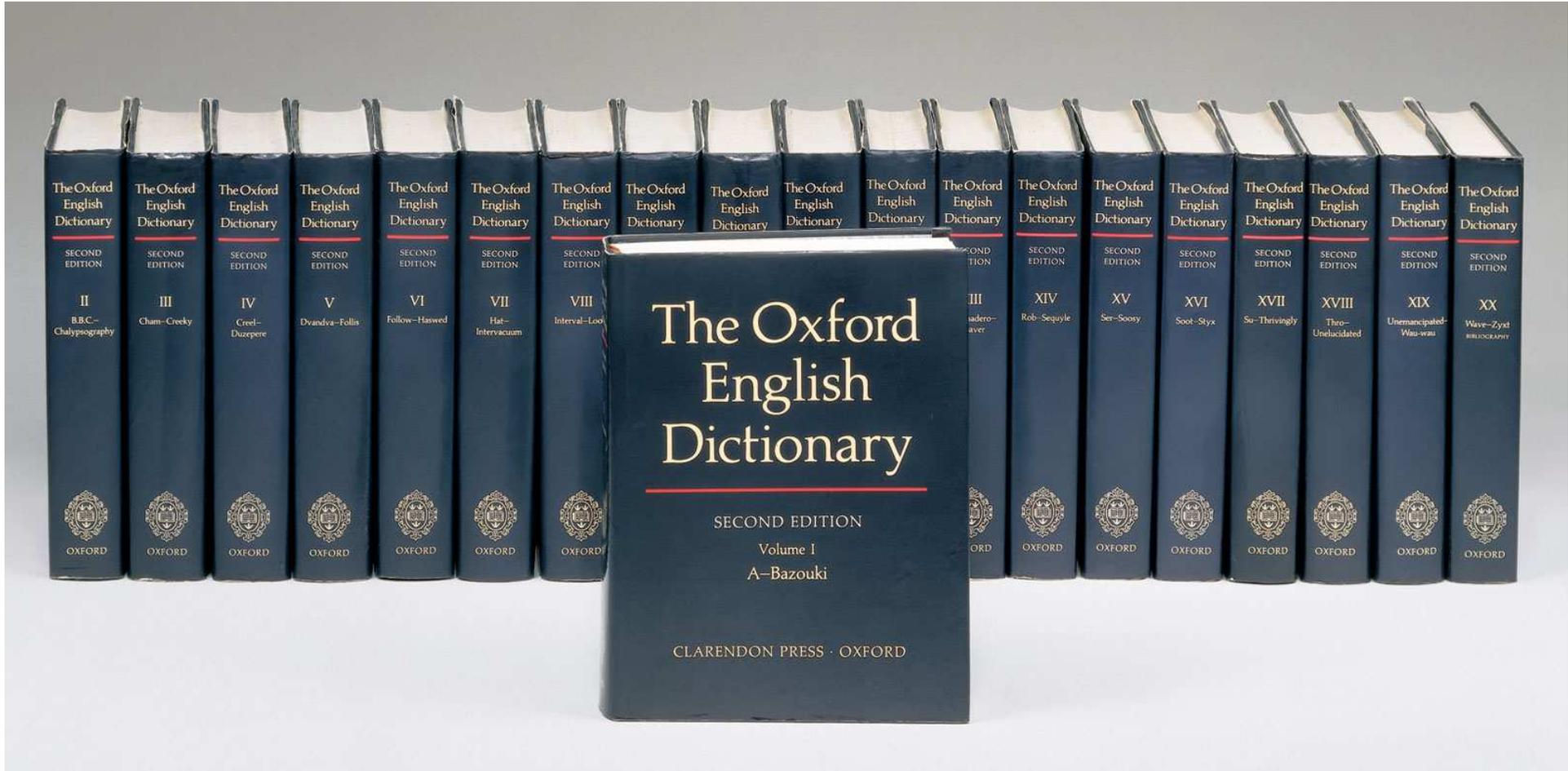
Images from public library services in the UK

<http://www.flickr.com/groups/voicesforthelibrary/pool/>

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Email | Cite

bonhomie

Text size:

Pronunciation: /'bɒnəmiː, ˌbɒnə'miː/

Line-break: On Off

noun

[mass noun]

cheerful friendliness; geniality:

he exuded good humour and bonhomie

Derivatives

bonhomous

adjective

Origin:

late 18th century: from French, from *bonhomme* 'good fellow'

Spelling help

Bonhomie is spelled with an **h** after the **n**, although the **h** is not spoken because it is a French word.

Nearby Words

Bonfire Night
bong¹
bong²
bong³
bongo¹
bongo²
bonham
bonheur du jour
Bonhoeffer, Dietrich
bonhomie
boniato
Boniface, St
Bonington, Chris
bonito
bonk
bonkbuster
bonkers
bon mot
Bonn
Bonnard, Pierre

The Oxford English Dictionary: First Edition (OED)

Publication date: 1928
Volumes 12

The Oxford English Dictionary: Second Edition (OED2)

Publication date: 1989
Pages: 22000
ISBN: ISBN 0-19-861186-2
OCLC Number: 17648714
Dewey Decimal: 423 19
LC Classification: PE1625 .O87 1989
Volumes 20
Price: \$1,000

30,000 sets printed and sold by England's Oxford University Press

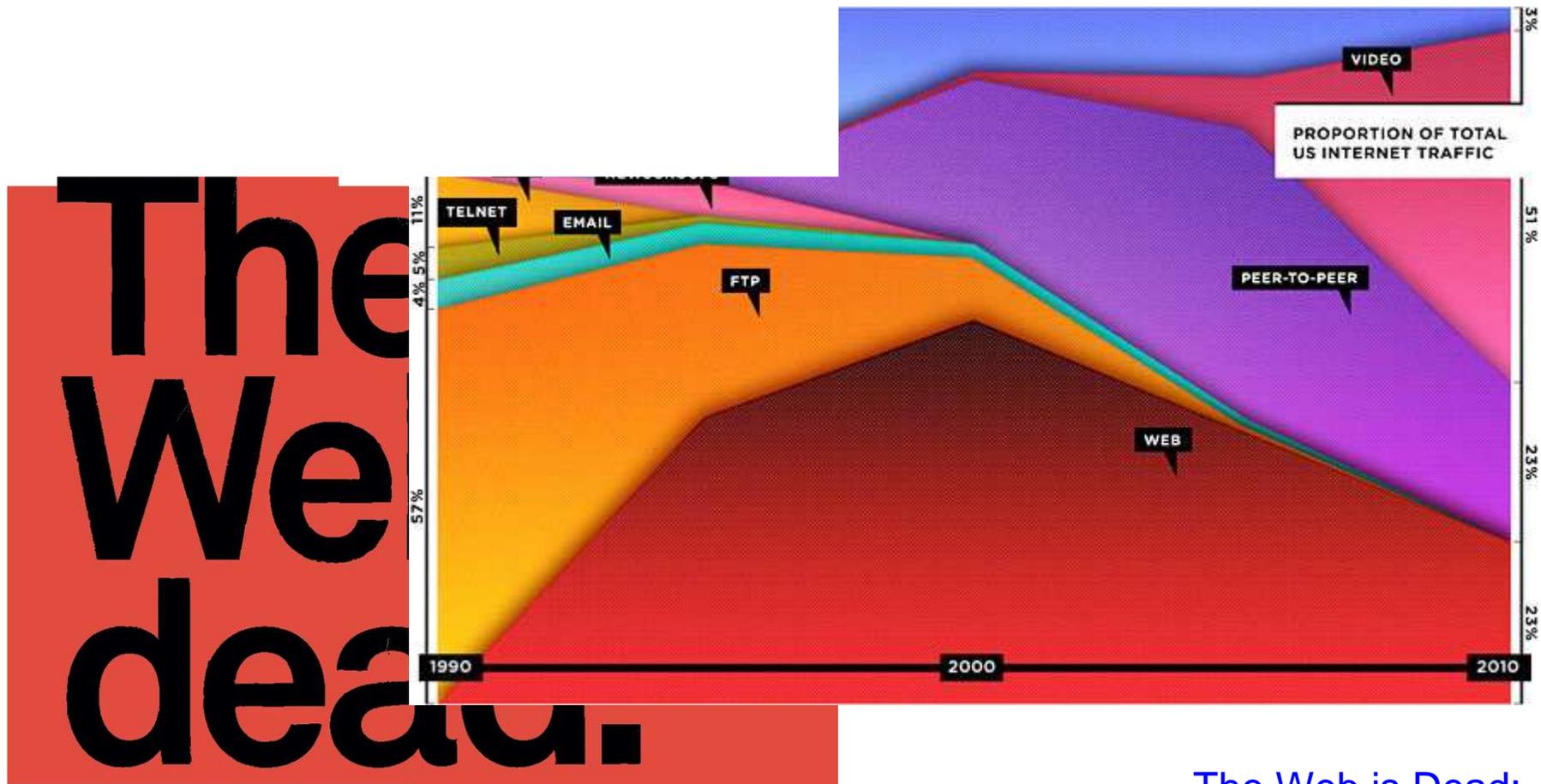
The Oxford English Dictionary: Third Edition.com (OED3)

Oxford University Press, Nigel Portwood, recently caused a stir by openly considering the possibility that the third edition of the Oxford English Dictionary might be published in electronic form only.

What prompted those thoughts was the success of the online version of the O.E.D., as it is usually called, and the limited sales of the printed 20-volume edition.

Subscribers to the online edition pay \$295 a year for access

Have you heard?



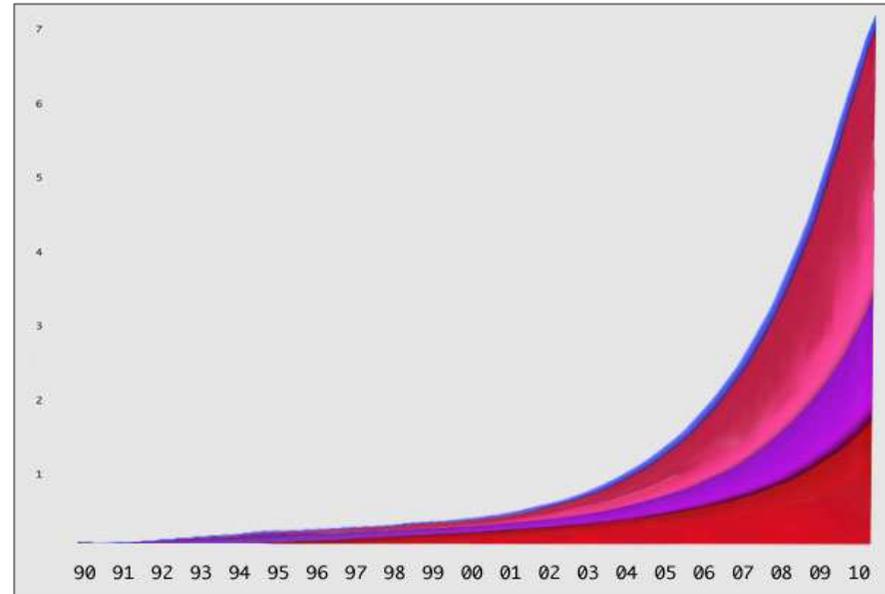
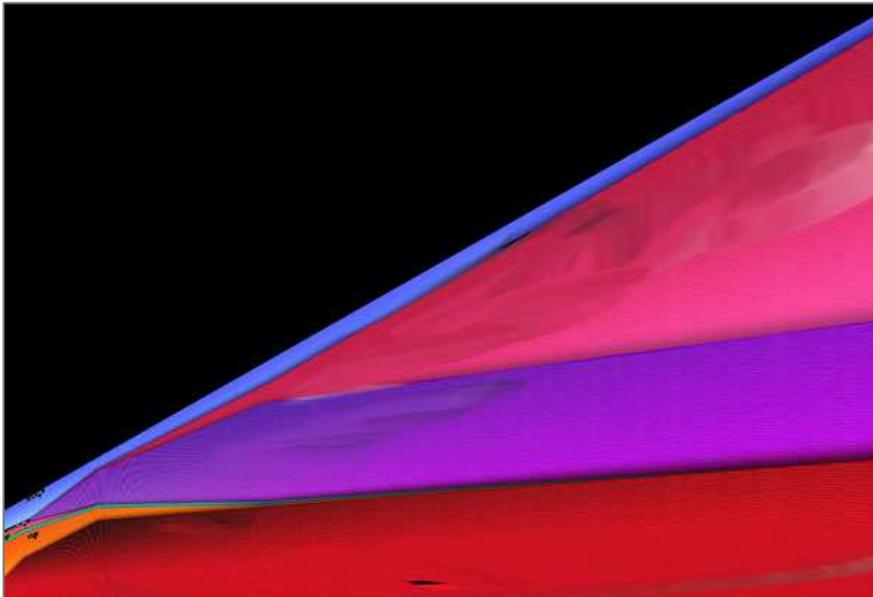
[The Web is Dead:
Long Live the Internet](#)

By Chris Anderson and Michael Wolff
August 17, 2010 | [Wired September 2010](#)

IS THE WEB REALLY DEAD?

Rob Beschizza

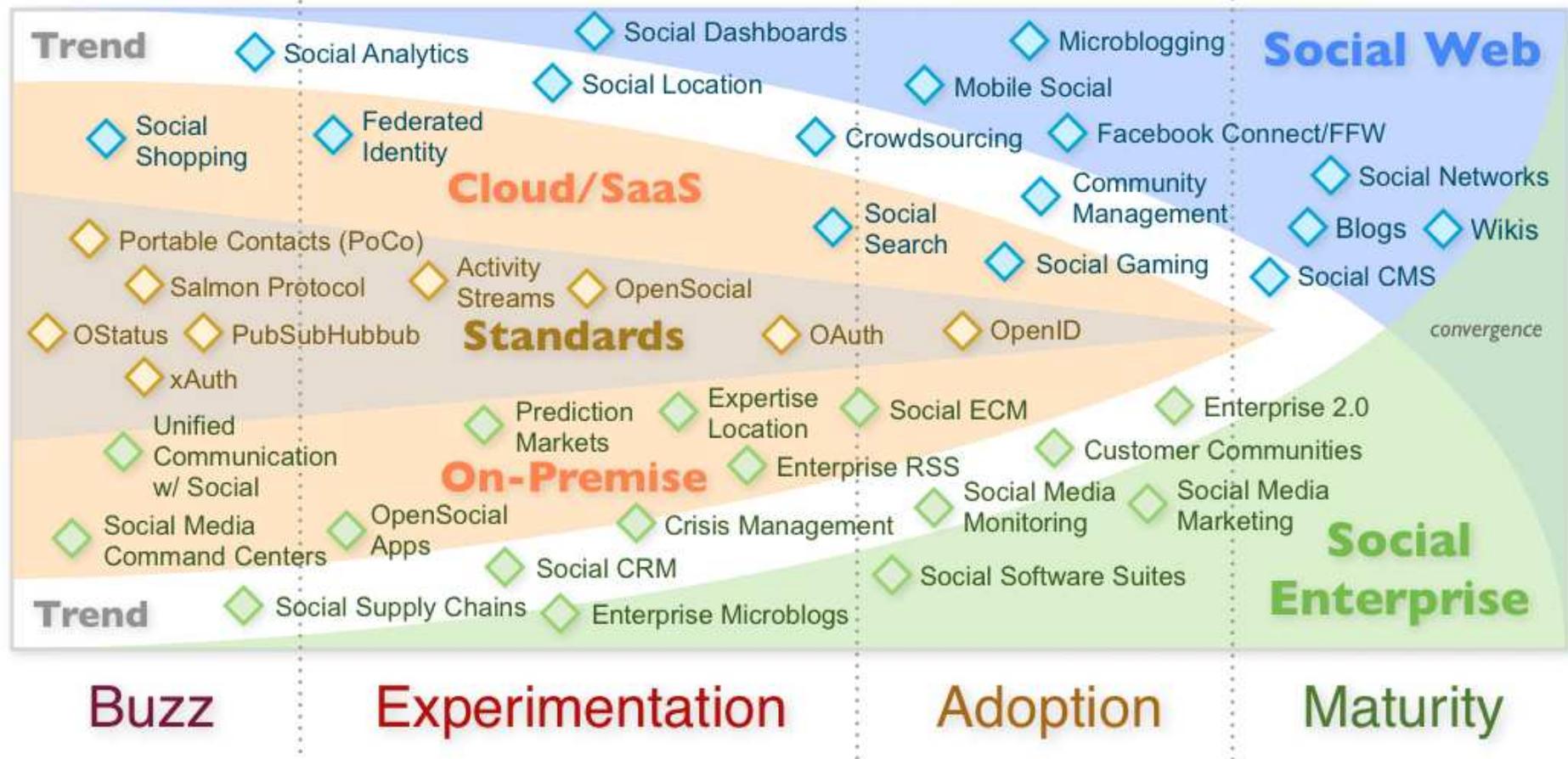
Tuesday, Aug 17, 2010



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DachisGroup **Social Business Power Map** ²⁰¹⁰ _{for}

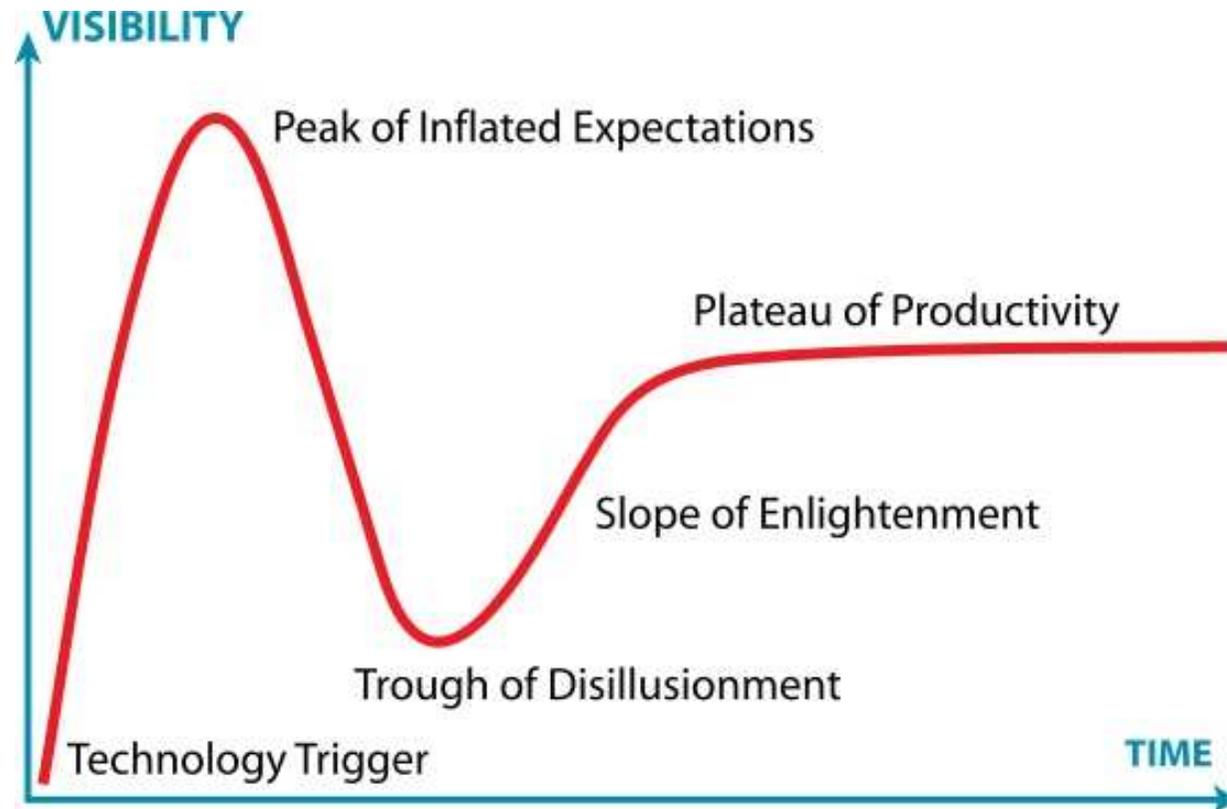
Mapping the interest, adoption, and maturity for the business aspects of social media across the spectrum.



Some Rights Reserved. Dachis Group, 2010.

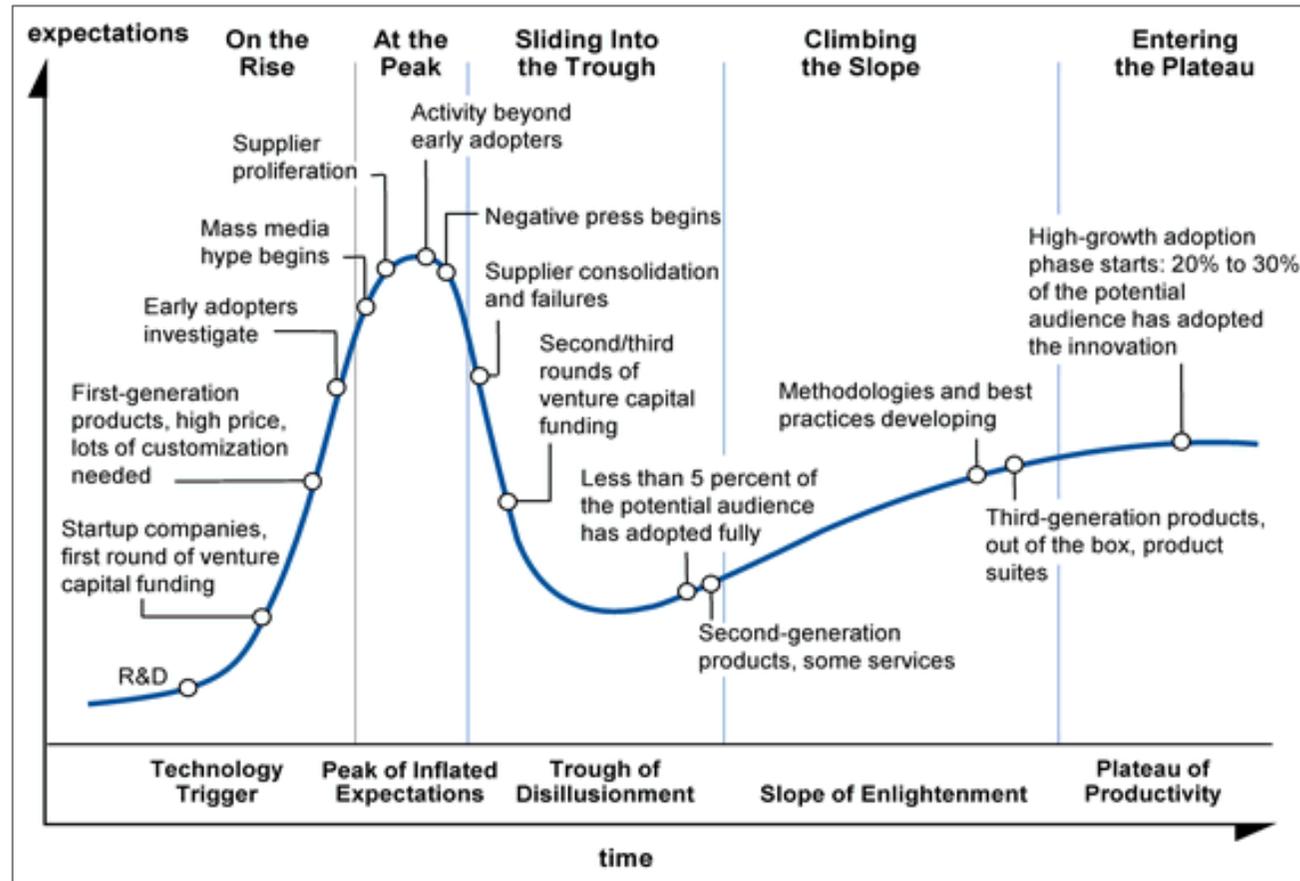
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Gartner Research's Hype Cycle diagram

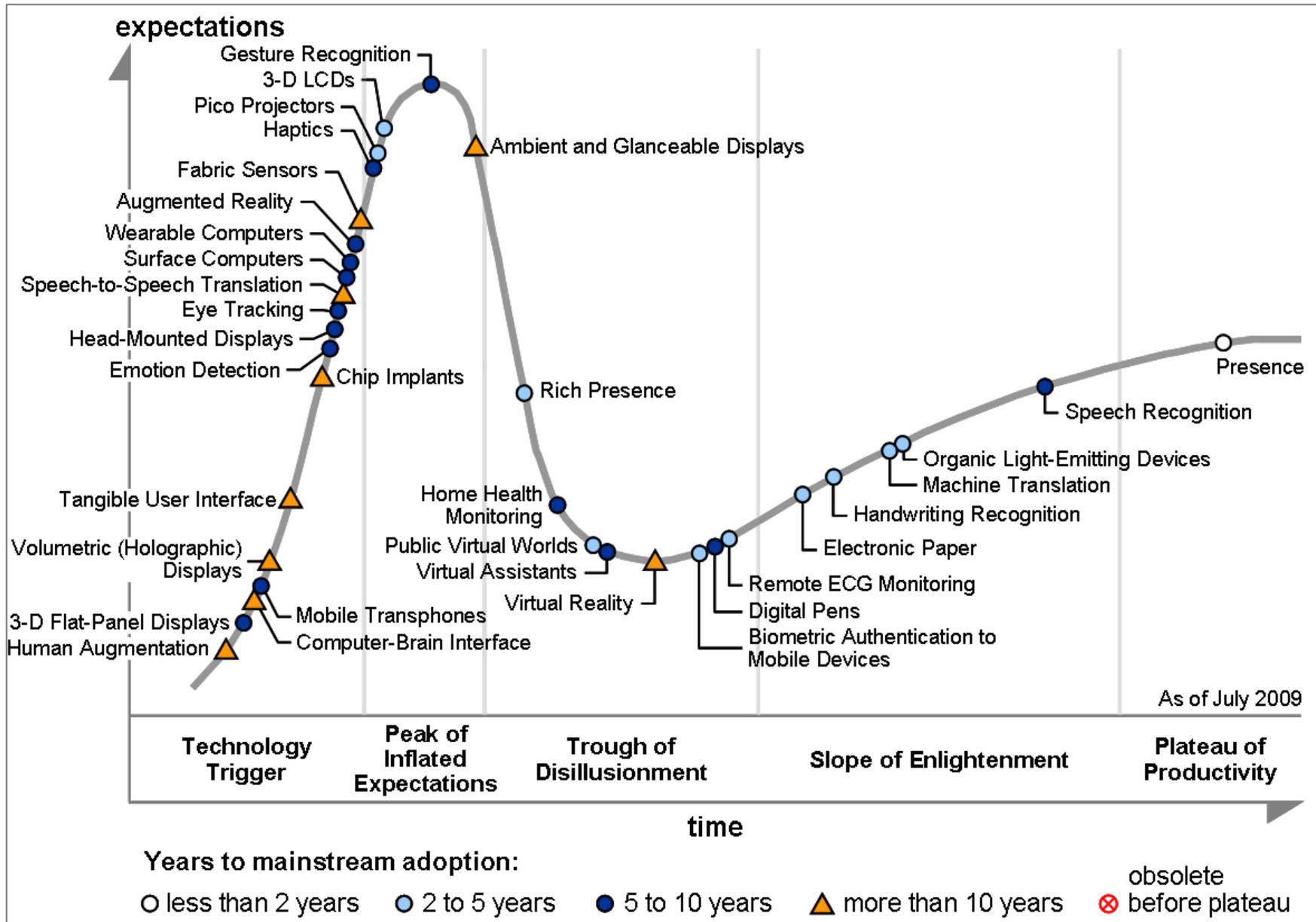


<http://www.gartner.com/technology/research/methodologies/hype-cycle.jsp>

Gartner Research's Hype Cycle diagram



Gartner Research's Hype Cycle diagram



Gartner Research

By 2014, social networking services will replace e-mail as the primary vehicle for interpersonal communications for 20 percent of business users.

Within five years, 70 percent of collaboration and communications applications designed on PCs will be modeled after user experience lessons from smartphone collaboration applications.

[Gartner Reveals Five Social Software Predictions for 2010 and Beyond](#)

Let me introduce
you to Henry

Born: May 2008

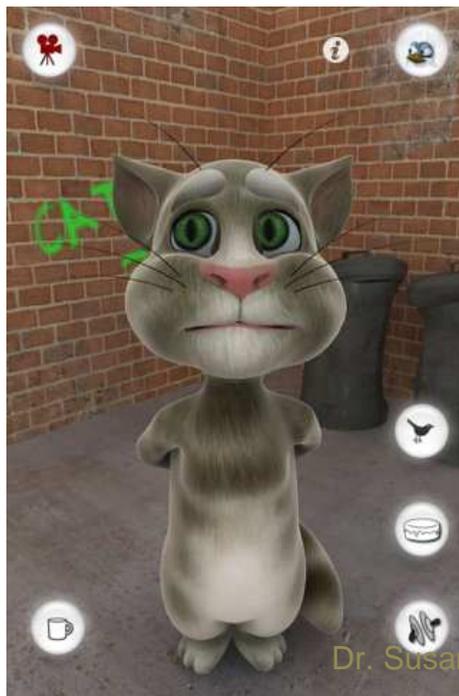


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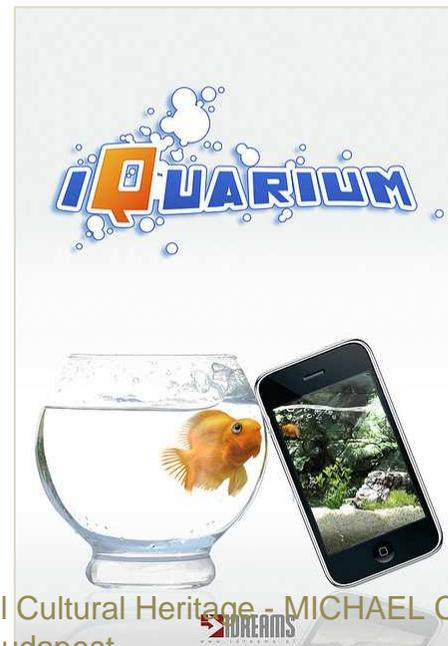
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Faces iMake
Hanoch Piven



Talking Tom Cat
By Outfit7



Mashables
Infographics
Semantic-web Social-networking
Location-based-services
Gesture-based-computing
Augmented-reality
Buzzwords
Cloud-computing Open-content
Linked-data Geolocation



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Digital Libraries



**Project
Gutenberg**

**europeana
The European
Digital Library**

**World
Digital
Library**

**The Internet
Archive**

**Google
Books**

MegaReader – 1.8 Million Free Books By Inkstone Software, Inc.



vBookz – Audio Books By Mindex International Ltd



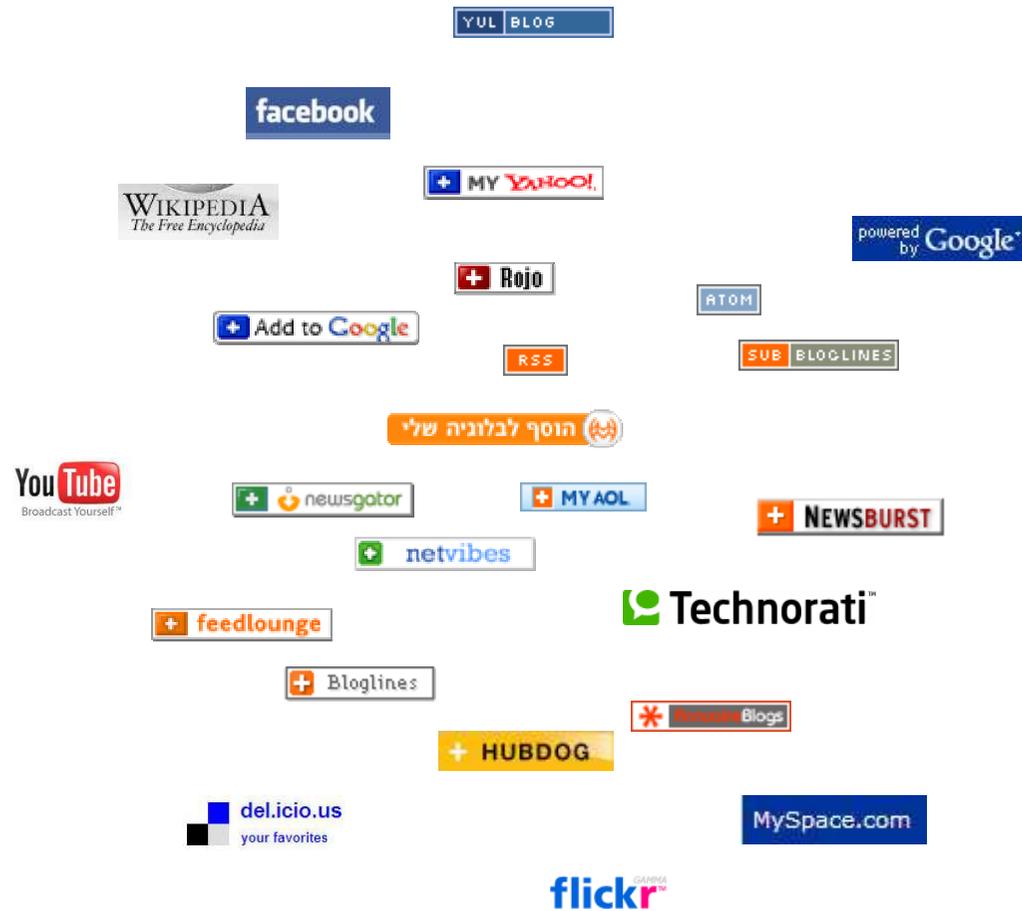


Steve Jobs during the Q&A for iPhone OS 4.0

"We do believe we have a moral responsibility to keep porn off the iPhone ... Folks who want porn can buy an Android phone."

Mashables
Infographics
Semantic-web Social-networking
Location-based-services
Gesture-based-computing
Augmented-reality
Buzzwords
Cloud-computing Open-content
Linked-data Geolocation

Web 2.0 – The Read Write Library



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Nebraska Library Commission

<http://www.nlc.state.ne.us/service/index.html>



Commission Services

The Commission Goes 2.0

A brief tour of the Web 2.0 services being used by and experimented with at the Nebraska Library Commission.



[The NCompass Blog](#)

[Delicious](#)

[Facebook](#)

[Flickr](#)

[Instant Messaging](#)

[LibraryThing](#)

[Mashups](#)

[MySpace](#)

[Podcasts](#)

[Second Life](#)

[SlideShare](#)

[Twitter](#)

[Wikis](#)

[YouTube](#)

Nebraska Library Commission

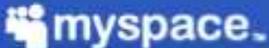
<http://www.nlc.state.ne.us/service/index.html>

The screenshot shows the Facebook profile of the Nebraska Library Commission. The top navigation bar includes 'facebook', 'Home', 'Profile', 'Friends', 'Inbox 24', and user options 'Susan Hazan', 'Settings', and 'Log out'. The profile header displays the name 'Nebraska Library Commission' with a 'Become a Fan' button and tabs for 'Wall', 'Info', 'Photos', 'Boxes', and 'Chat with a...'. The 'Basic Info' section lists the location as '1200 N Street, Suite 120, Lincoln, NE, 68508-2023', the phone as '402-471-2045', and the hours as 'Mon - Fri:'. The 'Detailed info' section includes a 'Website:' and 'General Informa:' field. A 'get meeb' chat widget is overlaid on the page with the text: 'Click here to ask a question! (You won't leave this page.)'. The left sidebar contains the organization's logo, a 'Become a Fan' button, 'View Updates', and a mission statement: 'The mission of the Nebraska Library Commission is statewide promotion, development, and coordination of library and information services. The Commission is an advocate for the library and information service needs of all Nebraskans.' Below this is an 'Information' section with the same contact details as the 'Basic Info' section.

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<http://www.nlc.state.ne.us/service/index.html>



Home Browse People Find Friends Music Video Games Events More ▾ Log In Sign Up

Nebraska Library Commission

Nebraska Library Commission



Bringing together people and information

Female
103 years old
LINCOLN, Nebraska
United States

Last Login:
7/15/2010

View My: [Pics](#)

Contacting Nebraska Library Commission

Send Message	Forward to Friend
Add to Friends	Add to Favorites
IM / Call	Block User
Add to Group	Rank User

MySpace URL:
www.myspace.com/nebraskalibrarycommission

Nebraska Library Commission is in your extended network

[view more](#)

Nebraska Library Commission's Latest Blog Entry [Subscribe to this Blog]

Recent NCompass Blog Posts ([view more](#))

Nebraska Learns 2.0 - It's time to start learning! ([view more](#))

NLC Web Sites Down Saturday January 5th ([view more](#))

NLC in Second Life ([view more](#))

[[View All Blog Entries](#)]

Nebraska Library Commission's Blurbs

About me:

The Nebraska Public Library Commission was established by an act of the Legislature on March 27, 1901, and the office of the Commission was opened in the State Capitol on November 11 of that year. The Commission was charged to "encourage the establishment of libraries where none existed and the improvement of those already established." In 1933, due to economic hardships, the Legislature passed a bill abolishing the Library Commission and establishing in its place the Nebraska Public Library. It was relocated to the University of Nebraska-Lincoln where the University Librarian served as Public

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Sorted by Most Recent

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ncompasslive assistive_technology
- Bookshare - Accessible Books for Individuals with Print Disabilities SAVE 146
ncompasslive assistive_technology
- 22 APR 09 Nebraska Library Commission - The Commission Goes 2.0 SAVE 9
ncompasslive web2.0 statelibraries library2.0 librarieschangin
- 14 APR 09 Nebraska Memories SAVE 12
ncompasslive nebraskamemories nebraske NLC history digital images pictures
- 09 APR 09 FREE antivirus software with spyware protection: avast! Home Edition SAVE 878
ncompasslive desktopsecurity security computer free antivirus software opensource anti-virus avast
- AVG Free - Download antivirus and antispysware software for Windows XP and Vista SAVE 875
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Tags

Top 10 Tags

nebraska	317
health	132
library	129
history	110
ncompasslive	107
books	77
libraries	77
business	69
music	69
government	68

All Tags 2607

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<http://www.nlc.state.ne.us/service/index.html>

The screenshot shows the LibraryThing website interface. At the top, the logo "LibraryThing BETA" is displayed. Navigation links include "Your library", "Add books", "Your profile", "Tags", "Suggestions", "Search", and "Tools". On the right, there are links for "Zeitgeist", "Groups", "Talk", "About", and "Blog". A search bar is present with the text "Search your library" and a dropdown menu set to "Books". Below the search bar, it indicates "1 - 100 of 205" items and a "next page" link. The main content area is a grid of 30 book covers, including titles like "The 1870 Ghost Dance", "200 Normal Days", "500 Great Books for TEENS", "The Accidental Librarian", "The Accidental Librarian", "Adult Learners Here", "Adventures in the West", "AFRICA on SIX WHEELS", "ALA-APA Salary Survey 2006: Non-MLS--Public a... by", "Alexander's Bridge", "The Alice Stories", "Allies and Mates", "al-Qaeda", "American Generations: Who They Are, How They ... by Susan Mitchell", "Analyzing Library Collection Use with Excel", "ANDEAN TRAGEDY", "ANNA'S BLEAZARD", "Anthropology Goes to the Fair", "Archival Moving Image Materials: A Cataloging ... by", "THE AUTHOR EVENT PRIMER", "AMS", "BASIC RESEARCH METHODS FOR LIBRARIANS", "LYNN STEGNER", "A Beginner's Guide to Second Life", "being lakota", "Belarus and Moldova: a country studies (Area H... by Bern-an-unipub", "Best Books for Children", and "The Best of All Seasons".

A home for your books.
Enter what you're reading or your whole library. It's an easy, library-quality catalog.

A community of 600,000 book lovers.
LibraryThing connects you to people who read what you do.

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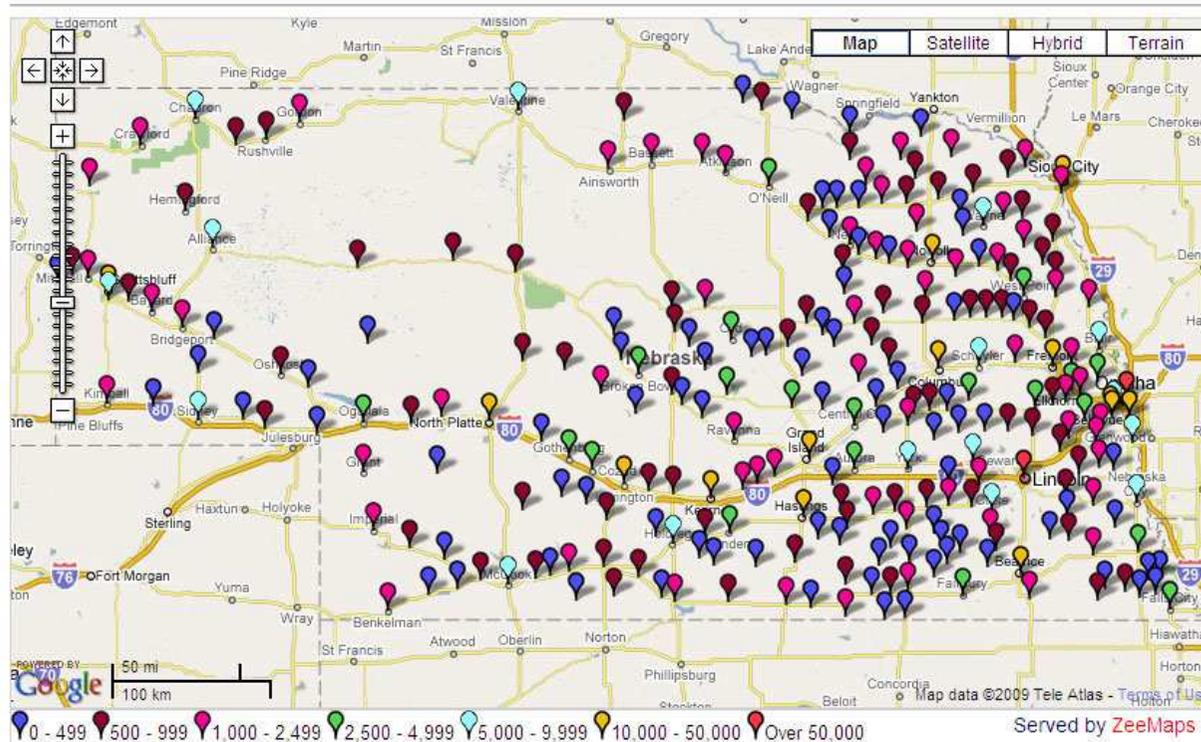
<http://www.nlc.state.ne.us/service/index.html>

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Library Data Services

An interactive, thematic map of public libraries in Nebraska is shown below. Clicking on a map marker will bring up an "info bubble" containing statistical data from each library. Data is based on the 2006-2007 Nebraska Public Library Statistical Survey.



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Home Profile Find People Settings Help Sign out

 **NLC_Reference**

Follow

I was wondering what the laws were about an adult transporting a minor across state lines without parental permission
about 13 hours ago from web

We need visual materials on fire safety for adults. Do you have anything available?
about 16 hours ago from web

1976 - Nov 12 or 17 - is there a concert in Omaha by Cheap Trick or featuring Cheap Trick as a support act?
about 18 hours ago from web

We are currently registered in Nebraska for withholding tax only. How do I add sales and use tax to our existing account?
about 18 hours ago from web

Where can I find the Nebraska Counties and their corresponding number (used on license plates)?
12:44 AM Apr 28th from web

Is there any kind of document we can provide to vendors as proof that we are not subject to City of Omaha local sales taxes?
10:14 PM Apr 27th from web

Name NLC Reference
Location 1200 N St, Lincoln, NE 68508
Bio want to ask a question?
<http://www.nlc.state.ne.us/ref/contactus.html>

290 following 272 followers

Updates 1,719

Favorites

Actions
[block NLC_Reference](#)

Following



[View All...](#)

 [RSS feed of NLC_Reference's updates](#)

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<http://www.nlc.state.ne.us/service/index.html>

Nebraska OverDrive Libraries



Navigation

- **Main Page**
- All Pages
- MARC Records
- Troubleshooting
- Categories
- Login/Logout
- Create Account

Quick Search

Advanced Search »

powered by **screwturn** wiki

Main Page

Discuss (0) View Page Code History

Modified: Thursday, 12 March 2009 02:46 PM by nlcwiki - *Uncategorized*  

» **Main Page**

Table of Contents [Hide/Show]

- Participating Libraries**
- Access**
- Content Reserve**
- Group Policies**
- Authentication**
- Training**
- Troubleshooting**
- Marketing Materials**
- How to Participate (2008/2009)**

Nebraska Overdrive Libraries is a shared, growing collection of digital audiobooks available through Digital Library Reserve. The content is available to patrons of participating libraries through the Overdrive/DLR system.

The site is designed for remote use by library patrons or by download to Overdrive Download Stations at the library. Users access the digital materials via the web. Materials may be checked out for a limited period of time, downloaded to a patron's computer or other device and are then automatically returned to the collection when the checkout time expires. Statistics, reports, training and marketing materials from Overdrive are available for all participating libraries.

Participating Libraries

[Edit](#)

Click on a library name to visit the web site.

- PARTICIPANTS (35)
 - Alliance Public Library 
 - Battle Creek Public Library 

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<http://www.nlc.state.ne.us/service/index.html>



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<http://www.nlc.state.ne.us/service/index.html>



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Over 50 percent of the world's population is under the age of 30

- Facebook tops Google for weekly traffic in the U.S.
- Facebook added over 200 million users in less than a year.
- Facebook - people update anywhere, anytime.
- Sixty million status updates happen on Facebook daily

Social Media: What a Difference a Year Makes

[Erik Qualman](#) | May 19, 2010

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Over 50 percent of the world's population is under the age of 30



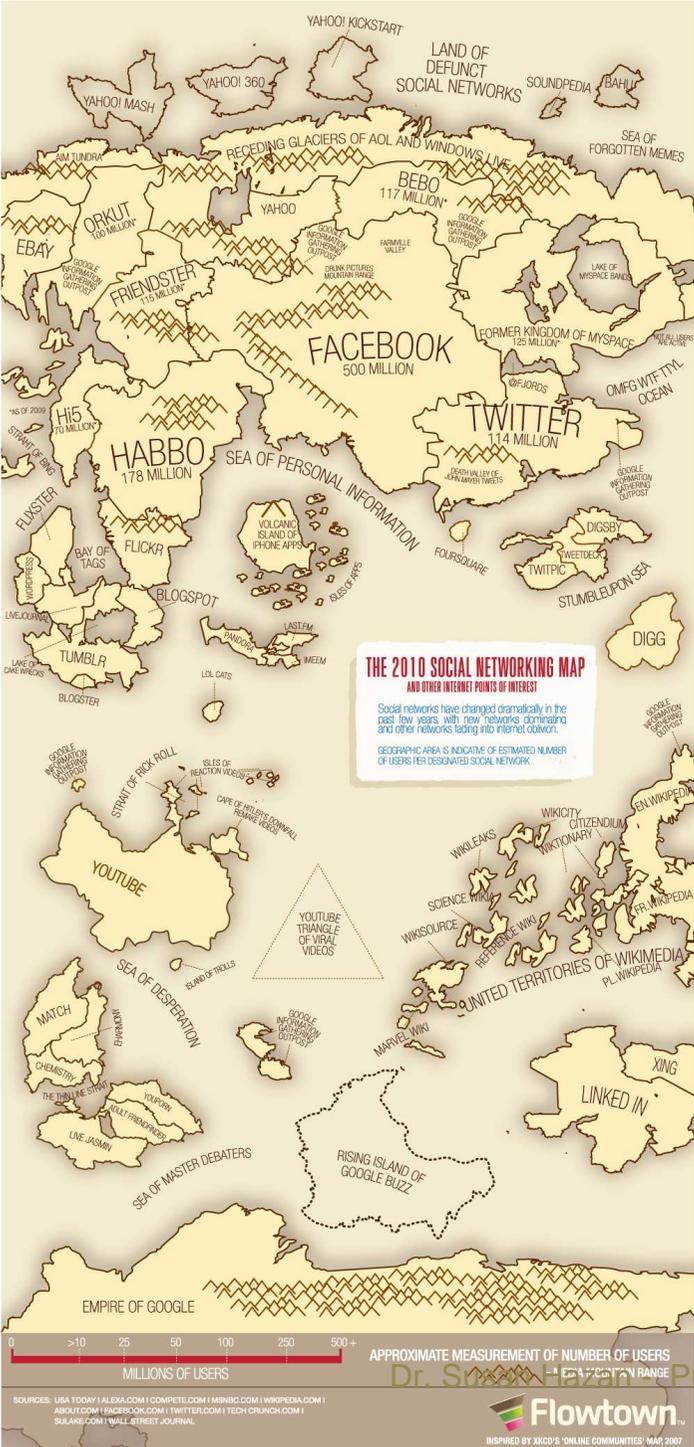
Teens Texting Mom: Wuz4dina?

Teens and texting is a subject that's often discussed in pathological terms.

They're texting in class!
They're sexting!
They're running up \$5,000 bills!
They need thumb therapy!

BETH J. HARPAZ | 09/22/09
Huffington Post

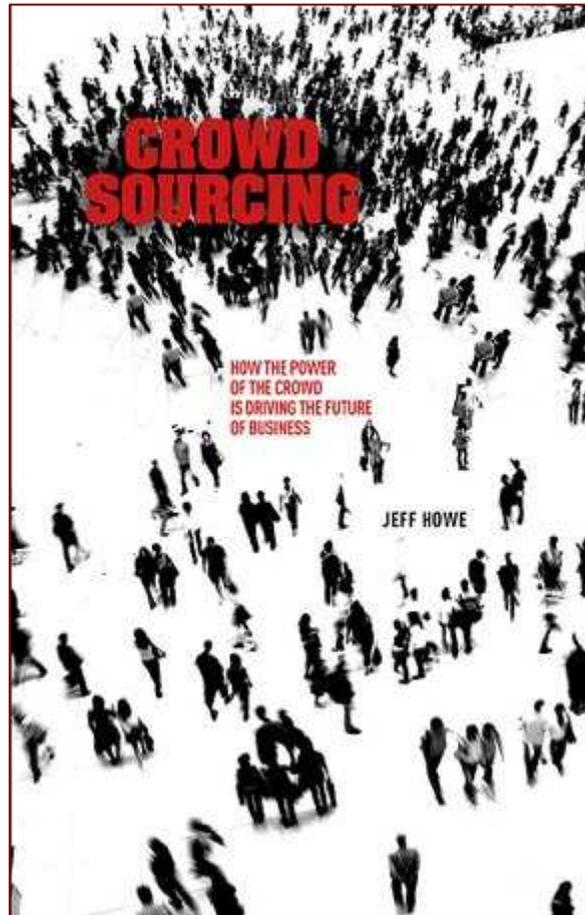
Infographics



If Facebook were a country it would be the world's third largest, ahead of the U.S. and only behind China and India.

<http://www.flowtown.com/blog/the-2010-social-networking-map>

CROWD SOURCING
CROWD SOURCING
CROWD SOURCING
CROWD SOURCING
CROWD SOURCING



**First used in wired
by Jeff Howe in a June 2006**

Brooklyn Museum

Collections: Tag! You're it!

Game options:

Change My Settings Switch to Freeze Tag!

Posse Icon Add To Favorites Show Full Record



Katsushika Hokusai (Japanese, 1760-1849). *The Festival of Lanterns on Temma Bridge*, c. 1827-1830. Wood block color print, 9 13/16 x 14 7/8 in. (25 x 37.8 cm). Brooklyn Museum, 17.109 (Photo: Brooklyn Museum, 17.109_IMLS_SL2.jpg)

Rule of Thumb

Separate each tag with a space: painting portrait.

Or join words together in one tag by using double quotes: "Brooklyn Museum."

Enter Your Tags

curved bridge [x]

boats [x]

river [x]

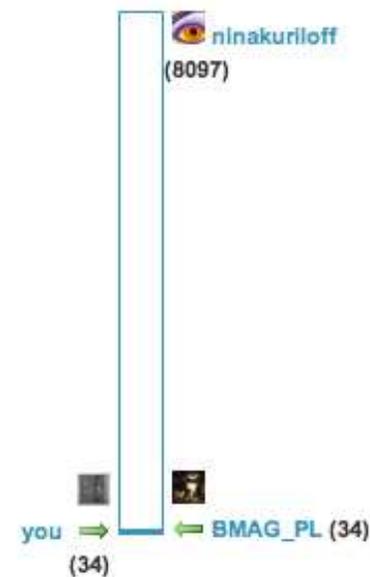
Add Tags

I'm done with this one.
What else ya got?

Your Tagging Stats

- Tagged 14 objects
- 34 total tags

Tag-o-Meter



That's it. I'm done for this session. Now let me see matches and

Brooklyn Museum

Collections: Freeze Tag!

Game options:

[Change My Settings](#) [Switch to Tag! You're It!](#)

[Tag](#) [Favorite](#) [Show Full Record](#)



Atiu. *Stool*, 19th century. Wood, 5 x 16 3/4 x 8 1/4 in. (12.7 x 42.5 x 21 cm). Brooklyn Museum, Caroline A. L. Pratt Fund and by exchange, 75.78. Creative Commons-BY-NC (Photo: Brooklyn Museum, 75.78_bw.jpg)

Stool

Graceful stools like this, carved from a single piece of wood, belonged to chiefs; all others sat on the floor. The scalloped corners of the stool occur on only one other known example. This unique detail may have been an original design, a local variation, or perhaps a later cosmetic solution to a chipped edge.

Culture: [Atiu](#)

Medium: [Wood](#)

Place Made: [Cook Islands](#), [New Zealand](#)

Dates: [19th century](#)

Dimensions: 5 x 16 3/4 x 8 1/4 in. (12.7 x 42.5 x 21 cm)

These tags have been challenged! What's your opinion? [Need Help?](#)

Atiu



[Next](#) →

Your Score: 064

Get 1 more point to watch a video!

+1 bonus!

[Laurie1975](#) agreed that "piggyback" needs to go.

That's it. I'm done! [Show me stats and standings!](#)

http://www.brooklynmuseum.org/opencollection/freeze_tag/start.php

Mashables
Infographics
Semantic-web Social-networking
Location-based-services
Gesture-based-computing
Augmented-reality
Buzzwords
Cloud-computing Open-content
Linked-data Geolocation



iTacitus - Intelligent Tourism and Cultural Information through Ubiquitous Services



<http://itacitus.org/>

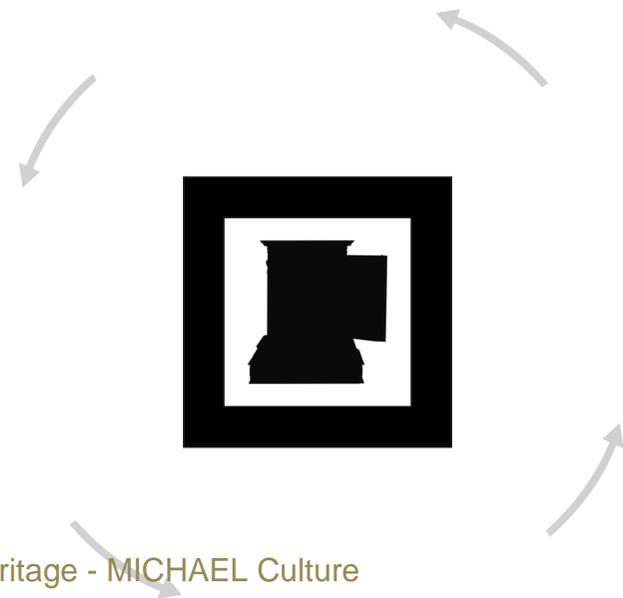
Augmented Reality of the Augsburg Display Cabinet

J. Paul Getty Museum | Exhibition: Medieval and Renaissance Sculpture and Decorative Arts



http://www.getty.edu/art/exhibitions/north_pavilion/ar/index.html

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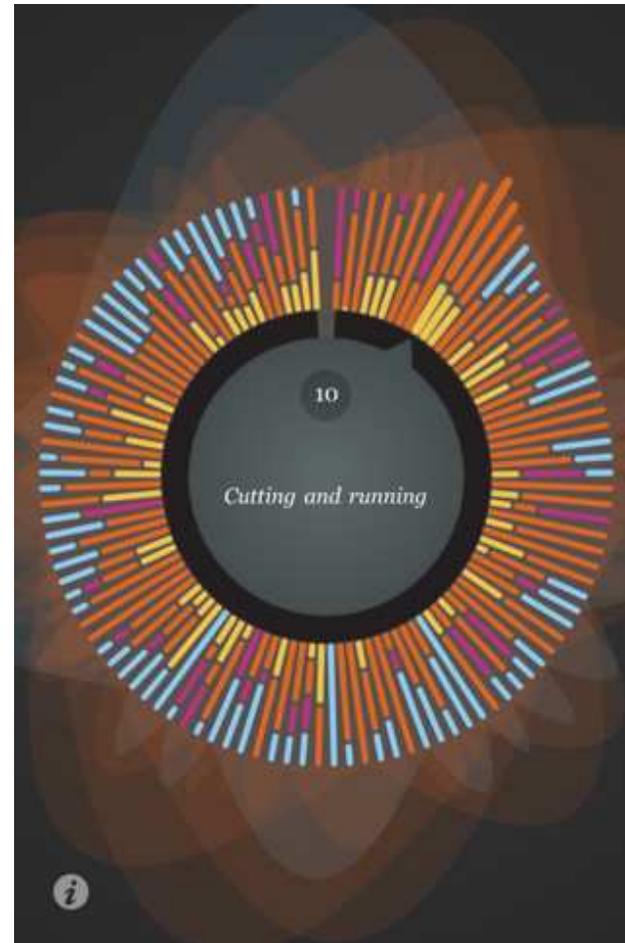
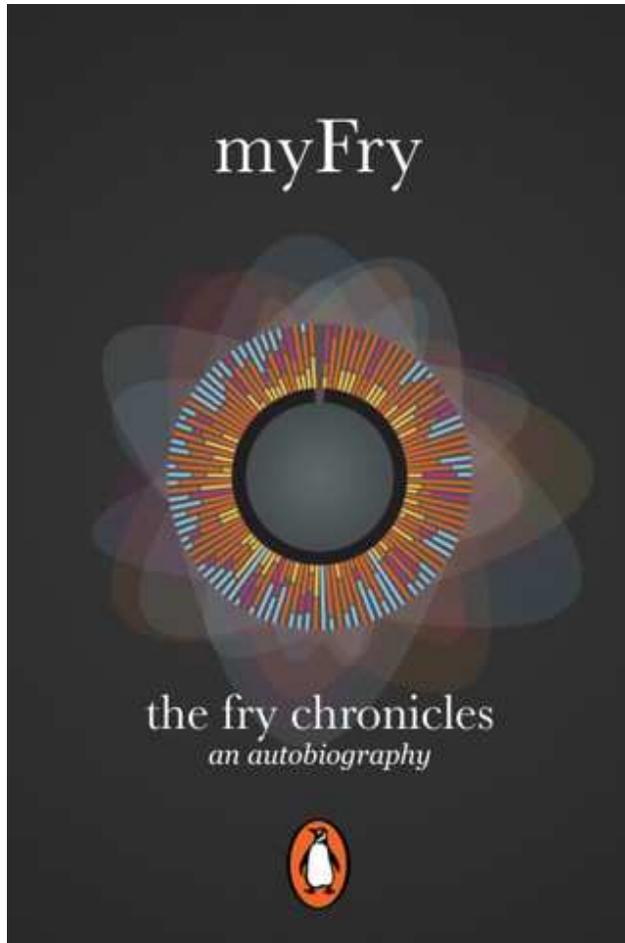


The Honeynut Cheerios Honeyway Train Augmented Reality developed by Boffswana for Saatchi & Saatchi NY and their client General Mills.



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myFry - The Fry Chronicles,
Stephen Fry's new autobiography, now available for iPhone and iPod Touch



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Immobilitéé © Mark America 2007 - 2008



http://www.tate.org.uk/intermediaart/mark_amerika.shtm
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Tired truck -
Puts its head on a mound
And sleeps.
2 חודשים 1 שנים ago by sheece via mobile ☆
4 shares [Share it](#) | [Comment](#) Tags: haiku +4

No blossoms and no moon,
and he is drinking sake
all alone!
2 חודשים 11 שנים ago by rahulg via web ☆
[Share it](#) | [Comment](#) Tags: english haiku +2

The rebellion -
Gulmohar flame flickers
Under incessant rain
2 חודשים 1 שנים ago by sheece via mobile ☆
[Share it](#) | [Comment](#) Tags: haiku +1

[RSS](#) [Previous](#) [Next](#)

What's Vakov?
Vakov is a community for SMS blogging and sharing. You can post your SMSes, follow your friends & tags and find new SMSes to share, for FREE!

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Gotta Keep Reading -Ocoee Middle School



<http://www.youtube.com/watch?v=x6D9jiEYxzs>



<http://www.michael-culture.org/en/home>

Dr. Susan Hazan
Susan.hazan@gmail.com