



**Parma, 20-21 November 2003**  
**EUROPEAN CONFERENCE ON WEB QUALITY FOR CULTURE**  
***Presentation of the Manual for quality of culture websites***  
***and the Charter of Parma***

Web Quality for Culture. Heritage online for research, learning, and cultural tourism" is the theme of the European conference to be held in **Parma** in the **Paganini auditorium (viale Barilla, 5) on the 20<sup>th</sup> and 21<sup>st</sup> of November** in the ambit of events for the Italian Presidency of the Council of Europe (1 July – 31 December 2003).

The meeting is organised under the high patronage of the Presidenza della Repubblica Italiana in the ambit of the **MINERVA project** (Ministerial Network for Valorising Activities in Digitisation), a community project **to create a coordinating mechanism for digitisation policies and programmes of cultural heritage among European countries**. It is a mission in which The Directorate general for the Information Society of the European Commission, the National Representatives' Group for digitisation (NRG) and the Ministero per i Beni e le Attività Culturali italiano (Italian Ministry of Culture), as MINERVA project coordinator, are particularly involved.

International experts will participate at the event. They will trace the outlook for future technological developments for museums, archives, libraries and all other organisations responsible for safeguarding and valorizing cultural heritage.

On this occasion will be presented:

The **Manual for the quality of culture websites**, drawn up by MINERVA European workgroup that was responsible for researching and proposing methods and quality criteria for a cultural web application. It proposes methods and criteria aimed at achieving content quality, elaborated and proposed by modern information and communication technologies (ICT) and specific cultural website on-line information services, taking into account, in particular, the needs of the disabled -which is a pre-condition to guaranteeing an information society that is open to all;

The **Charter of Parma**, which, while setting down the principles and main recommendations established by the manual, proposes an adequate diffusion throughout the member States of the European Union and candidate states.

The complete conference programme and the conference participation form are available on the MINERVA website: <http://www.minervaeurope.org/events/parma/parmaconference-i.htm>

The work programme is enclosed.

For information:

**Conference secretariat:**

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